



## October 2017

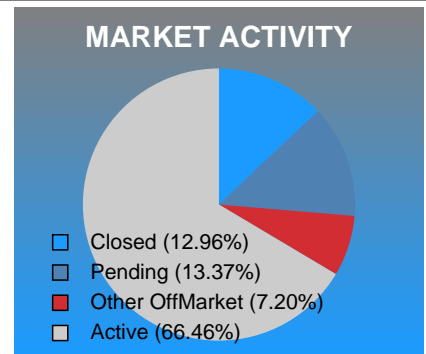
Area Delimited by Counties Creek, Okmulgee, Osage, Pawnee, Rogers, Tulsa, Wagoner



### MONTHLY INVENTORY ANALYSIS

Report produced on Nov 13, 2017 for Greater Tulsa Association of REALTORS

Compared Metrics	October		
	2016	2017	+/-%
Closed Listings	1,191	1,170	-1.76%
Pending Listings	1,087	1,207	11.04%
New Listings	1,859	2,059	10.76%
Average List Price	175,033	207,059	18.30%
Average Sale Price	170,356	199,694	17.22%
Average Percent of List Price to Selling Price	97.25%	98.37%	1.15%
Average Days on Market to Sale	44.12	47.00	6.54%
End of Month Inventory	5,250	5,998	14.25%
Months Supply of Inventory	4.46	4.99	11.96%



**Absorption:** Last 12 months, an Average of **1,202** Sales/Month  
**Active Inventory** as of October 31, 2017 = **5,998**

#### Analysis Wrap-Up

#### Months Supply of Inventory (MSI) Increases

The total housing inventory at the end of October 2017 rose **14.25%** to 5,998 existing homes available for sale. Over the last 12 months this area has had an average of 1,202 closed sales per month. This represents an unsold inventory index of **4.99** MSI for this period.

#### Average Sale Price Going Up

According to the preliminary trends, this market area has experienced some upward momentum with the increase of Average Price this month. Prices went up **17.22%** in October 2017 to \$199,694 versus the previous year at \$170,356.

#### Average Days on Market Lengthens

The average number of **47.00** days that homes spent on the market before selling increased by 2.88 days or **6.54%** in October 2017 compared to last year's same month at **44.12** DOM.

#### Sales Success for October 2017 is Positive

Overall, with Average Prices going up and Days on Market increasing, the Listed versus Closed Ratio finished weak this month.

There were 2,059 New Listings in October 2017, up **10.76%** from last year at 1,859. Furthermore, there were 1,170 Closed Listings this month versus last year at 1,191, a **-1.76%** decrease.

Closed versus Listed trends yielded a **56.8%** ratio, down from previous year's, October 2016, at **64.1%**, a **11.31%** downswing. This will certainly create pressure on an increasing Month's Supply of Inventory (MSI) in the months to come.

#### What's in this Issue

<b>Closed Listings</b>	<b>1</b>
<b>Pending Listings</b>	<b>2</b>
<b>New Listings</b>	<b>3</b>
<b>Inventory</b>	<b>4</b>
<b>Months Supply of Inventory</b>	<b>5</b>
<b>Average Days on Market to Sale</b>	<b>6</b>
<b>Average List Price at Closing</b>	<b>7</b>
<b>Average Sale Price at Closing</b>	<b>8</b>
<b>Average Percent of List Price to Selling Price</b>	<b>9</b>
<b>Market Summary</b>	<b>10</b>

#### Real Estate is Local

#### Consumers Should Consult with a REALTOR®

Buying or selling real estate, for a majority of consumers, is one of the most important decisions they will make. Choosing a real estate professional continues to be a vital part of this process.

#### Identify a Professional to Manage the Procedure

REALTORS® are well-informed about critical factors that affect your specific market area - such as changes in market conditions, consumer attitudes and interest rates.

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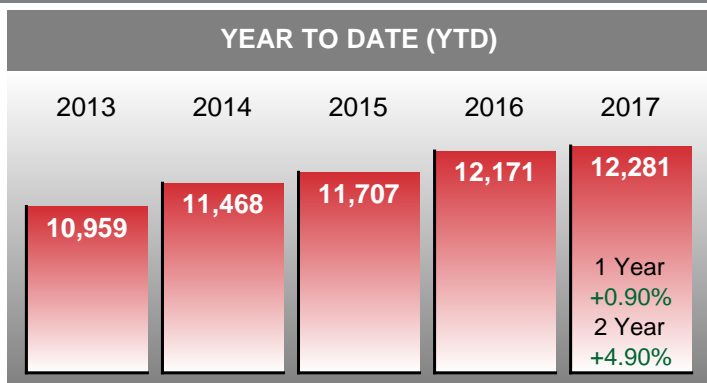
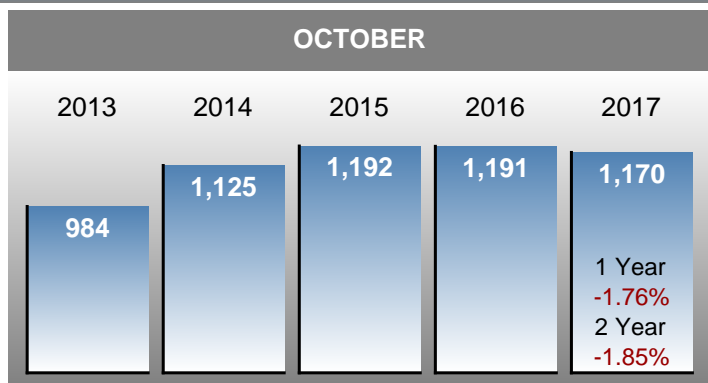
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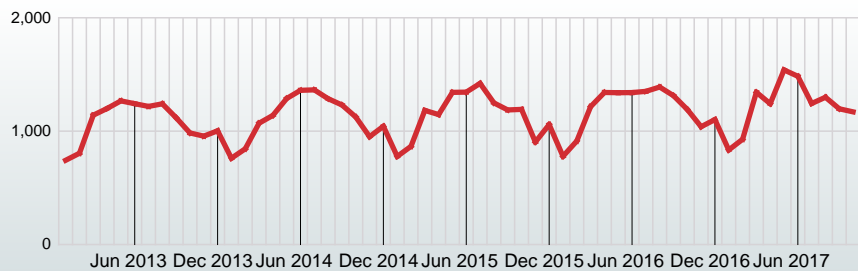
## CLOSED LISTINGS

Report produced on Nov 13, 2017 for Greater Tulsa Association of REALTORS



### 5 YEAR MARKET ACTIVITY TRENDS

5yr OCT AVG = 1,132      3 MONTHS



**High**  
May 2017 = 1,540  
**Low**  
Jan 2013 = 743  
*Closed Listings*  
this month at **1,170**,  
above the 5 yr OCT  
average of **1,132**

AUG	1,299
SEP	1,197 -7.85%
OCT	1,170 -2.26%

### CLOSED LISTINGS & BEDROOMS DISTRIBUTION BY PRICE

Distribution of Closed Listings by Price Range		%	AVDOM	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$50,000 and less	96	8.21%	48.8	62	28	6	0
\$50,001 - \$100,000	149	12.74%	39.4	46	94	9	0
\$100,001 - \$125,000	123	10.51%	38.1	18	99	6	0
\$125,001 - \$175,000	305	26.07%	43.6	28	228	44	5
\$175,001 - \$225,000	190	16.24%	49.1	14	103	65	8
\$225,001 - \$325,000	173	14.79%	56.6	8	65	88	12
\$325,001 and up	134	11.45%	54.7	5	25	77	27
<b>Total Closed Units</b>	<b>1,170</b>			<b>181</b>	<b>642</b>	<b>295</b>	<b>52</b>
<b>Total Closed Volume</b>	<b>233,642,284</b>	<b>100%</b>	<b>47.0</b>	<b>20.04M</b>	<b>103.04M</b>	<b>82.74M</b>	<b>27.82M</b>
<b>Average Closed Price</b>	<b>\$199,694</b>			<b>\$110,715</b>	<b>\$160,498</b>	<b>\$280,478</b>	<b>\$535,044</b>

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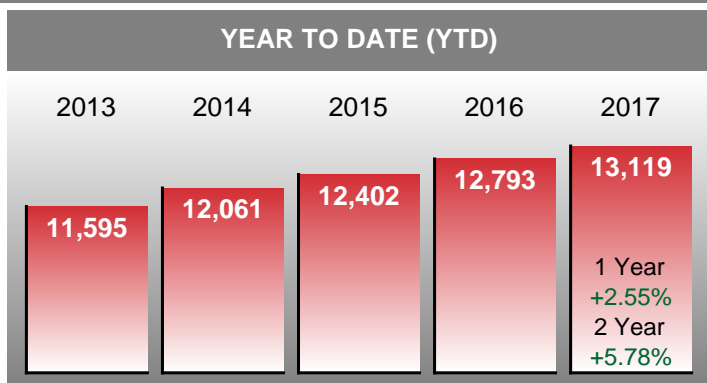
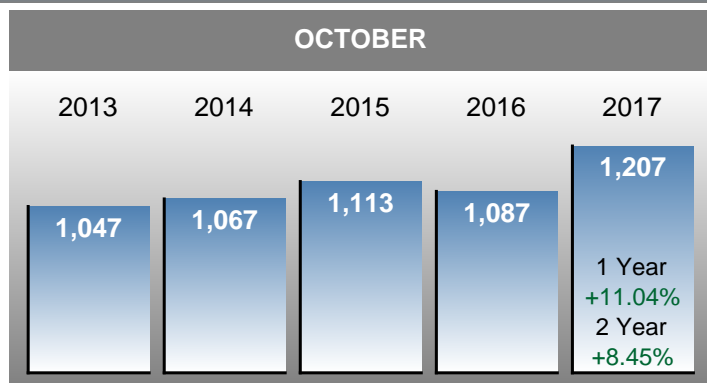
# October 2017

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## PENDING LISTINGS

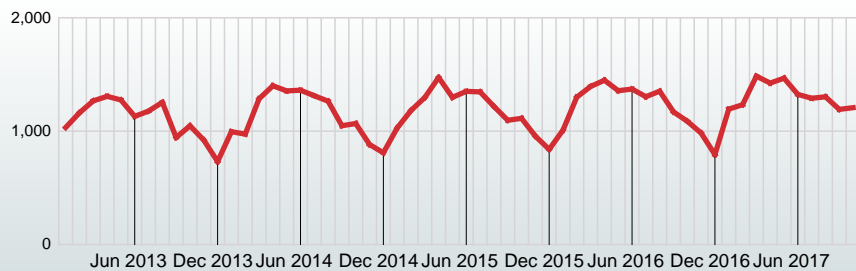
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### 5 YEAR MARKET ACTIVITY TRENDS

5yr OCT AVG = 1,104

3 MONTHS



**High**  
Mar 2017 = 1,485  
**Low**  
Dec 2013 = 732  
*Pending Listings*  
this month at **1,207**,  
above the 5 yr OCT  
average of **1,104**

AUG	1,303
SEP	1,192
	<b>-8.52%</b>
OCT	1,207
	<b>1.26%</b>

### PENDING LISTINGS & BEDROOMS DISTRIBUTION BY PRICE

Distribution of Pending Listings by Price Range		%	AVDOM	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$25,000 and less	42	3.48%	45.1	32	9	1	0
\$25,001 - \$75,000	158	13.09%	51.1	79	70	9	0
\$75,001 - \$125,000	221	18.31%	40.2	35	166	14	6
\$125,001 - \$175,000	315	26.10%	49.4	20	244	47	4
\$175,001 - \$225,000	174	14.42%	51.3	11	91	68	4
\$225,001 - \$325,000	174	14.42%	60.2	12	62	81	19
\$325,001 and up	123	10.19%	60.0	9	27	61	26
<b>Total Pending Units</b>	<b>1,207</b>			<b>198</b>	<b>669</b>	<b>281</b>	<b>59</b>
<b>Total Pending Volume</b>	<b>225,047,654</b>	<b>100%</b>	<b>51.9</b>	<b>22.47M</b>	<b>104.83M</b>	<b>73.87M</b>	<b>23.87M</b>
<b>Average Listing Price</b>	<b>\$177,564</b>			<b>\$113,493</b>	<b>\$156,704</b>	<b>\$262,893</b>	<b>\$404,547</b>

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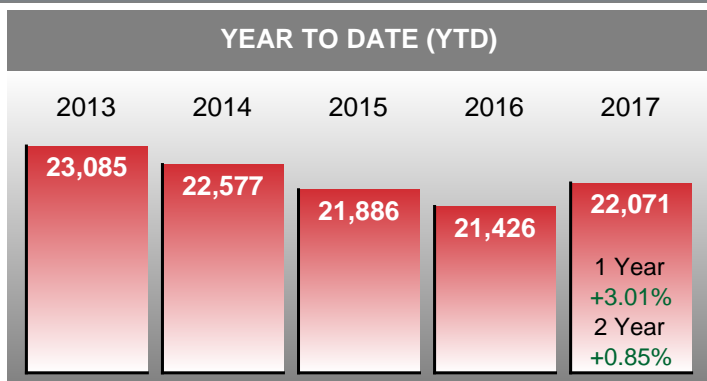
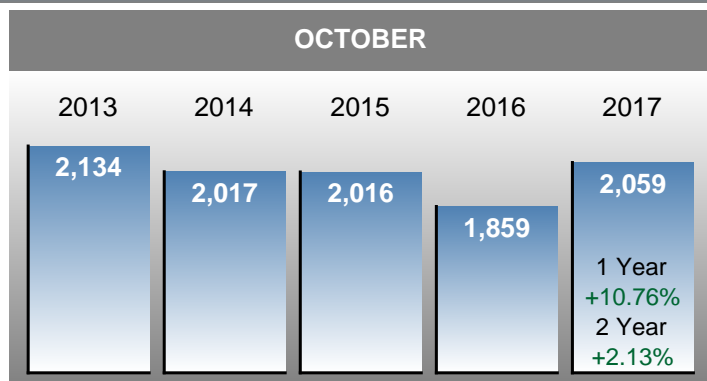
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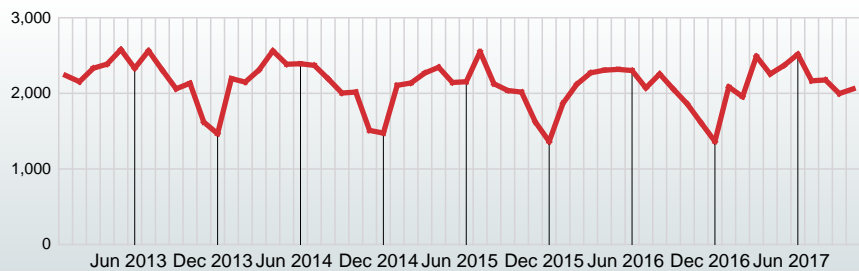
## NEW LISTINGS

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### 5 YEAR MARKET ACTIVITY TRENDS

**5yr OCT AVG = 2,017**      **3 MONTHS**



**High**  
May 2013 = 2,579  
**Low**  
Dec 2015 = 1,363  
*New Listings*  
this month at **2,059**,  
above the 5 yr OCT  
average of **2,017**

AUG	2,177
SEP	1,997 -8.27%
OCT	2,059 3.10%

### NEW LISTINGS & BEDROOMS DISTRIBUTION BY PRICE

Distribution of New Listings by Price Range		%	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$25,000 and less	125	6.07%	116	7	2	0
\$25,001 - \$75,000	316	15.35%	192	101	22	1
\$75,001 - \$125,000	313	15.20%	81	206	23	3
\$125,001 - \$175,000	398	19.33%	49	290	54	5
\$175,001 - \$275,000	433	21.03%	44	209	169	11
\$275,001 - \$400,000	263	12.77%	15	63	154	31
\$400,001 and up	211	10.25%	23	28	106	54
<b>Total New Listed Units</b>	<b>2,059</b>		<b>520</b>	<b>904</b>	<b>530</b>	<b>105</b>
<b>Total New Listed Volume</b>	<b>456,071,338</b>	<b>100%</b>	<b>64.18M</b>	<b>155.16M</b>	<b>171.93M</b>	<b>64.80M</b>
<b>Average New Listed Listing Price</b>	<b>\$235,601</b>		<b>\$123,419</b>	<b>\$171,641</b>	<b>\$324,392</b>	<b>\$617,161</b>

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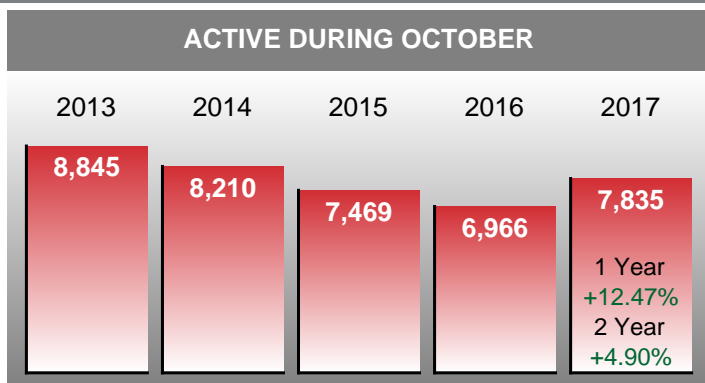
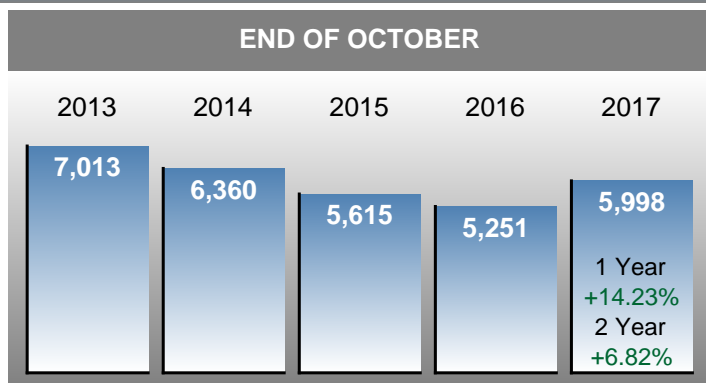
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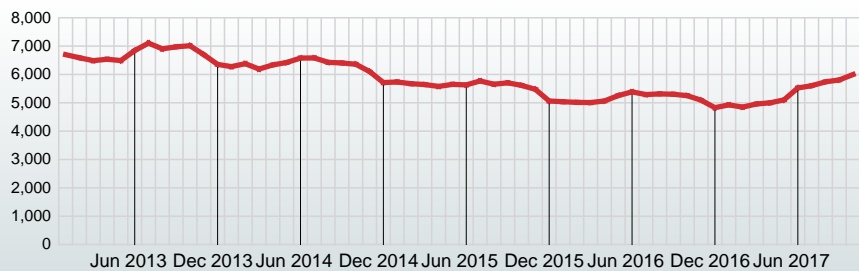
## ACTIVE INVENTORY

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### 5 YEAR MARKET ACTIVITY TRENDS

5yr OCT AVG = 6,047      3 MONTHS



**High**  
Jul 2013 = 7,105  
**Low**  
Dec 2016 = 4,828  
*Inventory*  
this month at **5,998**,  
below the 5 yr OCT  
average of **6,047**

AUG	5,739
SEP	5,807
SEP	1.18%
OCT	5,998
OCT	3.29%

### INVENTORY & BEDROOMS DISTRIBUTION BY PRICE

Distribution of Inventory by Price Range		%	AVDOM	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$25,000 and less	330	5.50%	78.9	315	12	3	0
\$25,001 - \$75,000	929	15.49%	78.5	647	217	63	2
\$75,001 - \$125,000	755	12.59%	81.1	278	412	58	7
\$125,001 - \$225,000	1,634	27.24%	70.4	255	940	412	27
\$225,001 - \$325,000	998	16.64%	78.1	83	314	519	82
\$325,001 - \$500,000	747	12.45%	80.2	74	142	422	109
\$500,001 and up	605	10.09%	89.2	120	58	223	204
<b>Total Active Inventory by Units</b>	<b>5,998</b>			<b>1,772</b>	<b>2,095</b>	<b>1,700</b>	<b>431</b>
<b>Total Active Inventory by Volume</b>	<b>1,607,070,889</b>	<b>100%</b>	<b>77.9</b>	<b>332.27M</b>	<b>409.98M</b>	<b>574.37M</b>	<b>290.45M</b>
<b>Average Active Inventory Listing Price</b>	<b>\$267,934</b>			<b>\$187,510</b>	<b>\$195,694</b>	<b>\$337,867</b>	<b>\$673,897</b>

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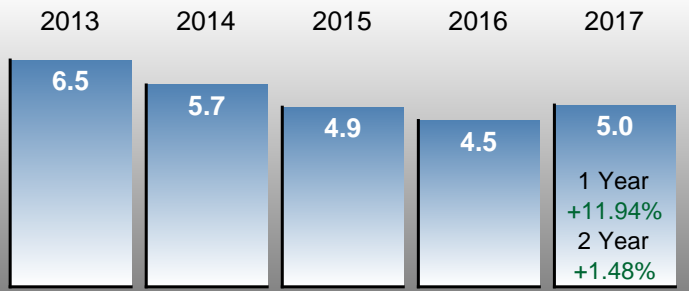
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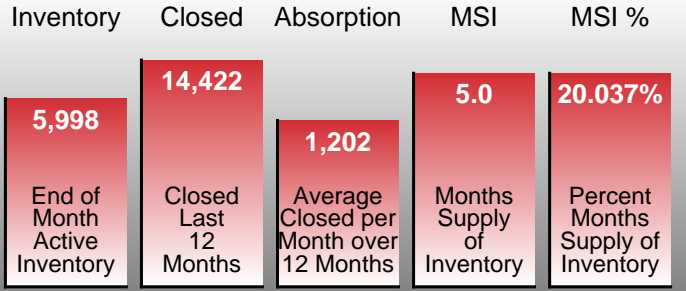
## MONTHS SUPPLY of INVENTORY (MSI)

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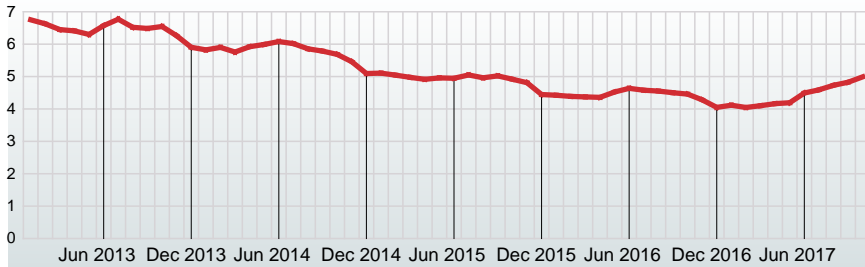
### MSI FOR OCTOBER



### INDICATORS FOR OCTOBER 2017



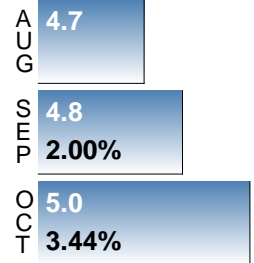
### 5 YEAR MARKET ACTIVITY TRENDS



5yr OCT AVG = 5.3

3 MONTHS

**High**  
Jul 2013 = 6.8  
**Low**  
Feb 2017 = 4.0  
*Months Supply*  
this month at **5.0**,  
equal to 5 yr OCT  
average of **5.3**



### MONTHS SUPPLY & BEDROOMS DISTRIBUTION BY PRICE

Distribution of Active Inventory by Price Range and MSI		%	MSI	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$25,000 and less	330	5.50%	8.5	11.1	1.4	1.6	0.0
\$25,001 - \$75,000	929	15.49%	5.7	9.1	2.7	6.5	1.7
\$75,001 - \$125,000	755	12.59%	3.5	7.4	2.6	2.9	4.0
\$125,001 - \$225,000	1,634	27.24%	3.4	7.6	2.9	3.4	3.1
\$225,001 - \$325,000	998	16.64%	5.9	10.5	4.9	6.0	7.4
\$325,001 - \$500,000	747	12.45%	8.2	21.7	7.4	7.7	8.2
\$500,001 and up	605	10.09%	15.3	62.6	9.0	12.6	15.0
Market Supply of Inventory (MSI)	5.0	100%	5.0	9.6	3.2	5.5	8.7
Total Active Inventory by Units	5,998			1,772	2,095	1,700	431

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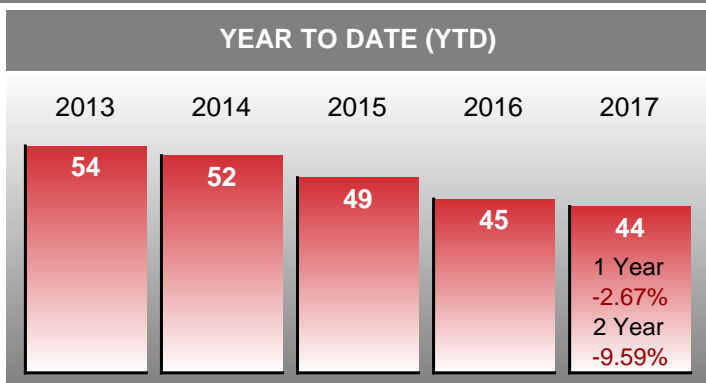
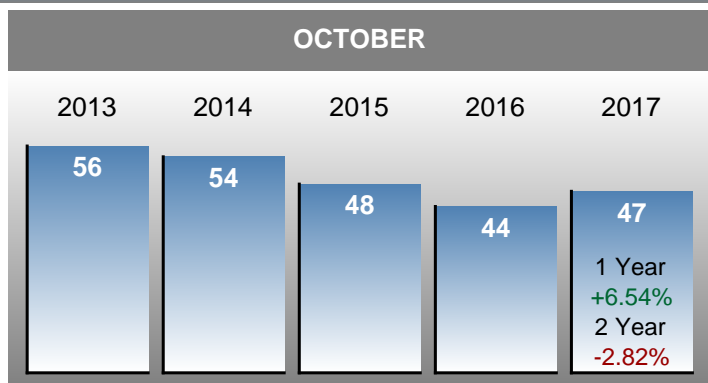
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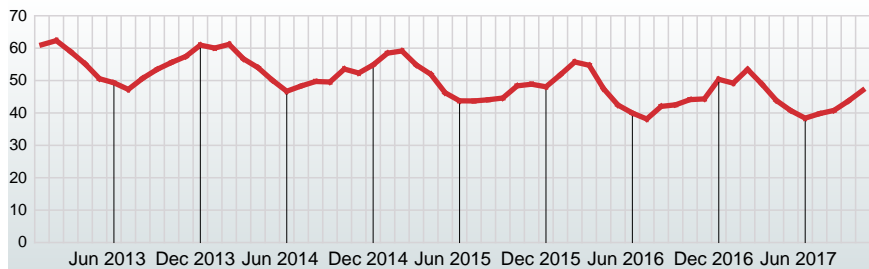
## AVERAGE DAYS ON MARKET TO SALE

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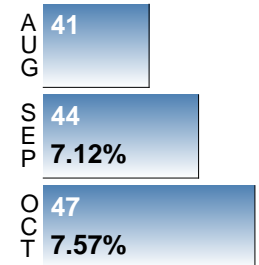


### 5 YEAR MARKET ACTIVITY TRENDS

5yr OCT AVG = 50      3 MONTHS



**High**  
Feb 2013 = 62  
**Low**  
Jul 2016 = 38  
*Average Days on Market*  
this month at **47**,  
below the 5 yr OCT  
average of **50**



### AVERAGE DOM OF CLOSED SALES & BEDROOMS DISTRIBUTION BY PRICE

Distribution of Average Days on Market to Sale by Price Range		%	AVDOM	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$50,000 and less	96	8.21%	48.8	48.5	56.0	18.7	0.0
\$50,001 - \$100,000	149	12.74%	39.4	49.7	34.5	37.8	0.0
\$100,001 - \$125,000	123	10.51%	38.1	48.7	36.5	32.0	0.0
\$125,001 - \$175,000	305	26.07%	43.6	31.3	43.1	54.5	41.2
\$175,001 - \$225,000	190	16.24%	49.1	76.9	43.0	52.2	53.6
\$225,001 - \$325,000	173	14.79%	56.6	19.6	52.7	57.8	93.5
\$325,001 and up	134	11.45%	54.7	71.4	48.0	55.0	57.3
Average Closed DOM			47.0	47.7	42.5	53.4	63.5
Total Closed Units		100%	47.0	181	642	295	52
Total Closed Volume			233,642,284	20.04M	103.04M	82.74M	27.82M

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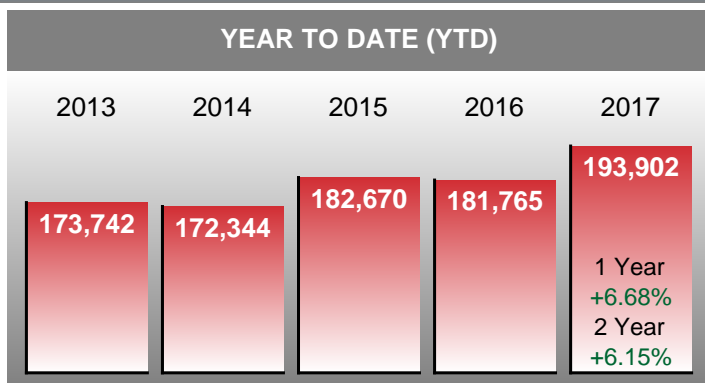
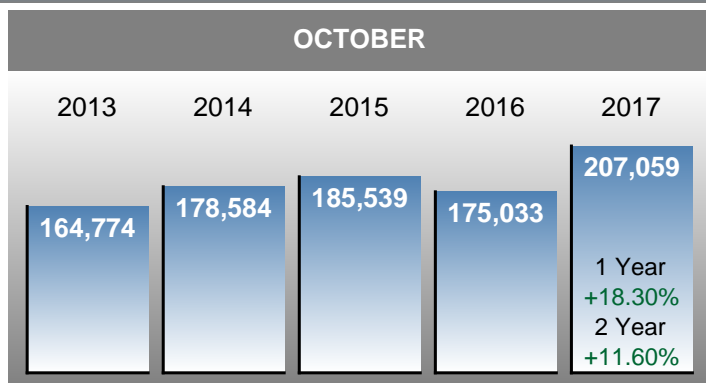
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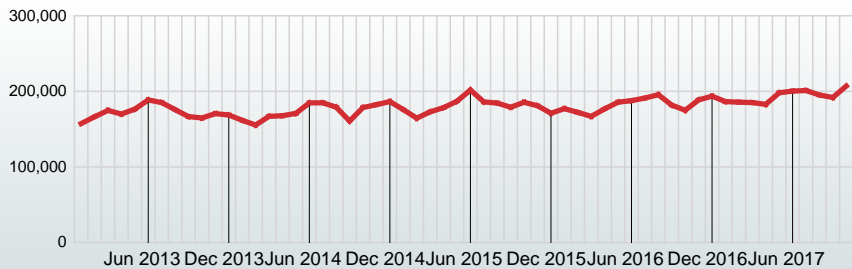
## AVERAGE LIST PRICE AT CLOSING

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### 5 YEAR MARKET ACTIVITY TRENDS

**5yr OCT AVG = 182,198**      **3 MONTHS**



**High**  
Oct 2017 = 207,059  
**Low**  
Feb 2014 = 155,488  
*Average List Price*  
this month at **207,059**,  
above the 5 yr OCT  
average of **182,198**

AUG	195,178
SEP	191,862
SEP	-1.70%
OCT	207,059
OCT	7.92%

### AVERAGE LIST PRICE OF CLOSED SALES & BEDROOMS DISTRIBUTION BY PRICE

Distribution of Average List Price at Closing by Price Range		%	AVLPrice	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$50,000 and less	87	7.44%	29,960	30,355	36,243	34,850	0
\$50,001 - \$100,000	152	12.99%	76,862	75,271	81,486	88,867	0
\$100,001 - \$125,000	114	9.74%	116,282	117,861	117,724	138,083	0
\$125,001 - \$175,000	303	25.90%	150,992	156,364	151,840	161,698	167,340
\$175,001 - \$225,000	185	15.81%	197,773	226,336	199,177	203,788	208,953
\$225,001 - \$325,000	187	15.98%	267,854	273,938	272,036	276,086	289,811
\$325,001 and up	142	12.14%	579,482	790,760	481,884	519,035	868,969
<b>Average List Price</b>			207,059	116,896	163,852	293,083	566,312
<b>Total Closed Units</b>		100%	207,059	181	642	295	52
<b>Total Closed Volume</b>			242,259,244	21.16M	105.19M	86.46M	29.45M

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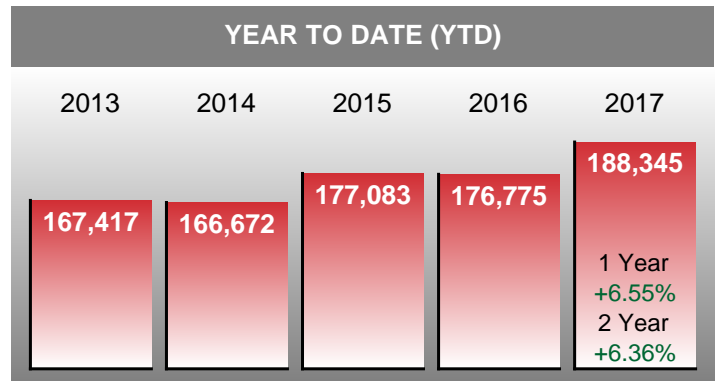
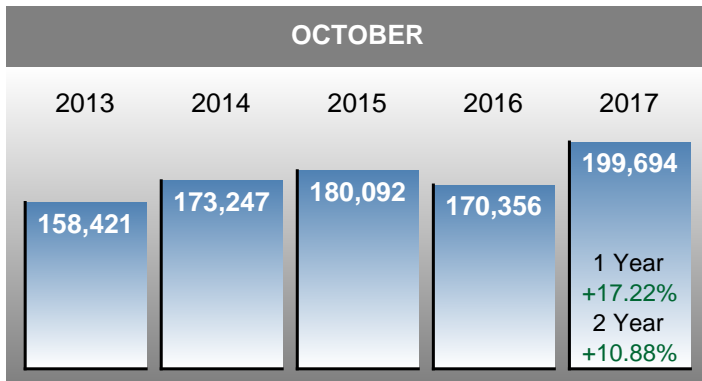
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## AVERAGE SOLD PRICE AT CLOSING

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**5yr OCT AVG = 176,362**      **3 MONTHS**

<b>High</b>	190,201
Oct 2017 = 199,694	
<b>Low</b>	186,611
Feb 2014 = 149,371	
<b>Average Sold Price</b>	<b>-1.89%</b>
this month at <b>199,694</b> ,	
above the 5 yr OCT	
average of <b>176,362</b>	
<b>OCT</b>	<b>199,694</b>
	<b>7.01%</b>

## AVERAGE SOLD PRICE OF CLOSED SALES & BEDROOMS DISTRIBUTION BY PRICE

Distribution of Average Sold Price at Closing by Price Range		%	AV Sale	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$50,000 and less	96	8.21%	30,122	27,954	34,022	34,320	0
\$50,001 - \$100,000	149	12.74%	76,685	71,612	78,462	84,056	0
\$100,001 - \$125,000	123	10.51%	115,341	113,017	115,722	116,017	0
\$125,001 - \$175,000	305	26.07%	150,847	148,139	149,761	156,713	163,880
\$175,001 - \$225,000	190	16.24%	198,418	205,214	196,149	199,831	204,253
\$225,001 - \$325,000	173	14.79%	268,553	254,327	267,434	269,124	279,917
\$325,001 and up	134	11.45%	559,480	784,460	460,908	487,213	815,181
<b>Average Sold Price</b>			199,694	110,715	160,498	280,478	535,044
<b>Total Closed Units</b>		100%	1,170	181	642	295	52
<b>Total Closed Volume</b>			233,642,284	20.04M	103.04M	82.74M	27.82M

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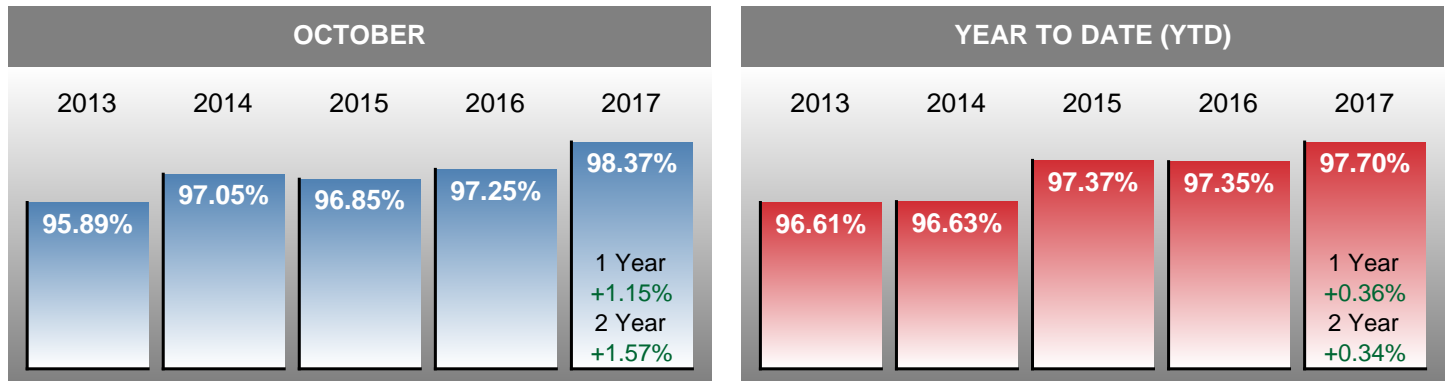
# October 2017

Area Delimited by Counties Creek, Okmulgee, Osage, Pawnee, Rogers, Tulsa, Wagoner



## AVERAGE PERCENT OF SELLING PRICE TO LISTING PRICE

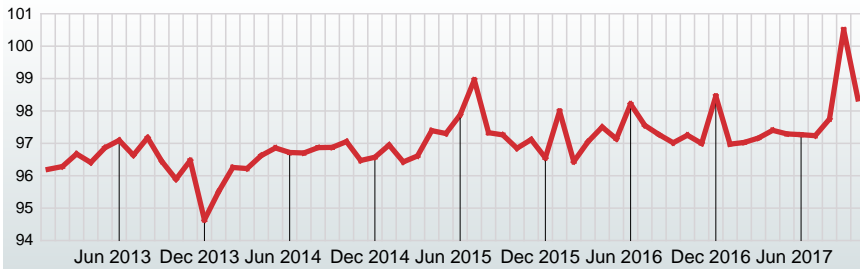
Report produced on Nov 13, 2017 for Greater Tulsa Association of REALTORS



### 5 YEAR MARKET ACTIVITY TRENDS

5yr OCT AVG = 97.08%

### 3 MONTHS



**High**  
 Sep 2017 = 100.51%  
**Low**  
 Dec 2013 = 94.64%  
 Average Sold/List Ratio this month at **98.37%**, above the 5 yr OCT average of **97.08%**

AUG	97.75%
SEP	100.51%
SEP	2.82%
OCT	98.37%
OCT	-2.13%

## AVERAGE SOLD/LIST RATIO OF CLOSED SALES & BEDROOMS DISTRIBUTION BY PRICE

Distribution of Sold/List Ratio by Price Range		%	AV S/L%	1-2 Beds	3 Beds	4 Beds	5+ Beds
\$50,000 and less	96	8.21%	107.71%	106.08%	113.13%	99.20%	0.00%
\$50,001 - \$100,000	149	12.74%	96.31%	95.94%	96.56%	95.61%	0.00%
\$100,001 - \$125,000	123	10.51%	97.61%	96.13%	98.67%	84.43%	0.00%
\$125,001 - \$175,000	305	26.07%	98.31%	96.07%	98.75%	97.49%	98.06%
\$175,001 - \$225,000	190	16.24%	97.93%	91.96%	98.54%	98.21%	98.25%
\$225,001 - \$325,000	173	14.79%	97.70%	93.97%	98.37%	97.67%	96.75%
\$325,001 and up	134	11.45%	96.31%	96.45%	96.46%	96.12%	96.67%
Average Sold/List Ratio			98.40%	99.07%	98.89%	97.05%	97.07%
Total Closed Units		100%	98.40%	181	642	295	52
Total Closed Volume				20.04M	103.04M	82.74M	27.82M

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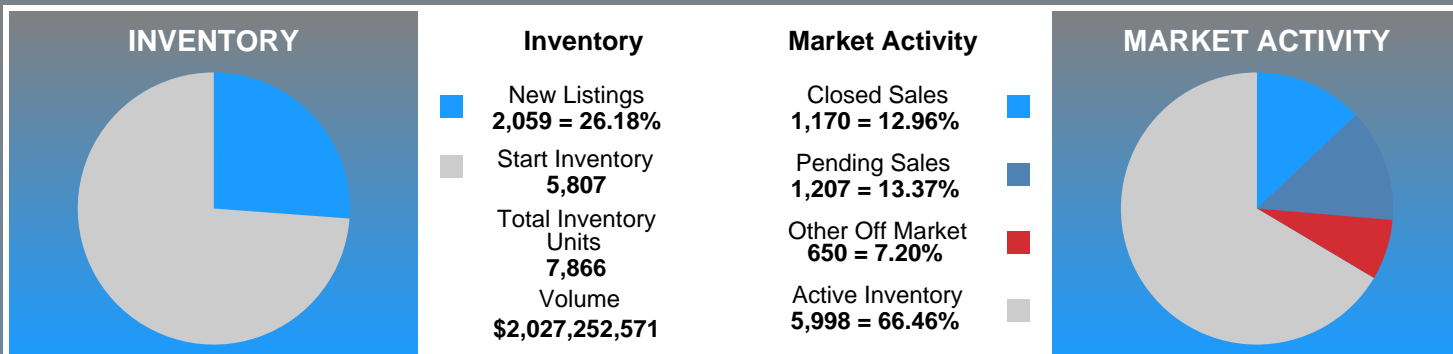
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## MARKET SUMMARY

Report produced on Nov 13, 2017 for Greater Tulsa Association of REALTORS

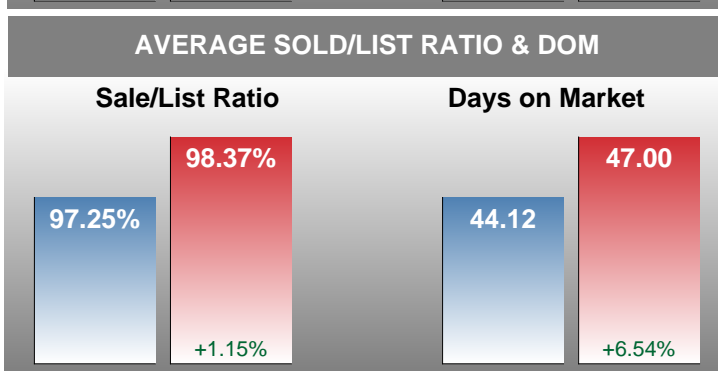
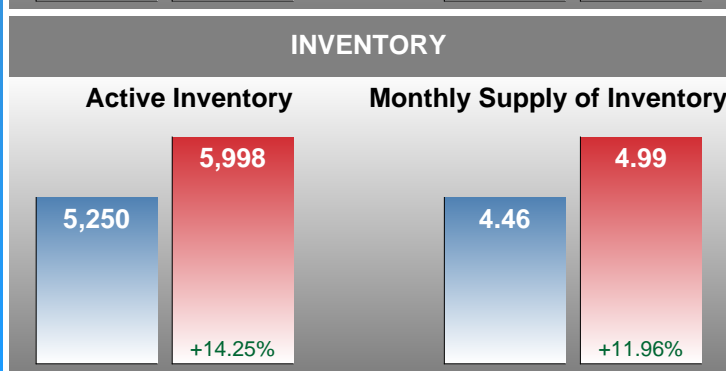
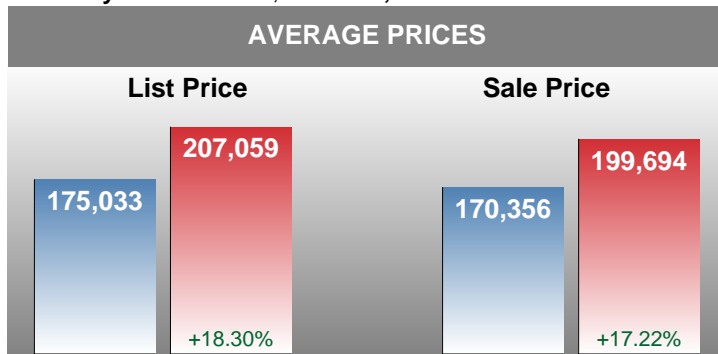
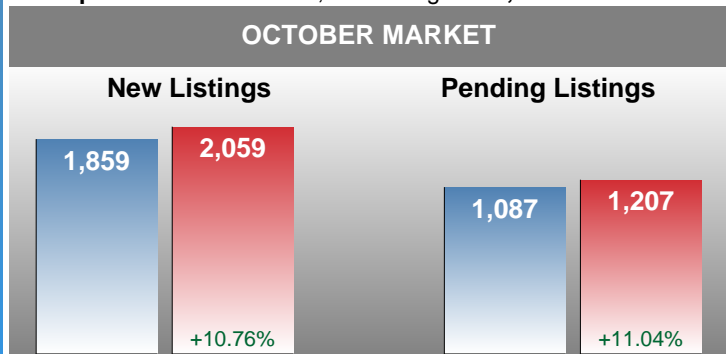


Compared Metrics	October			Year to Date		
	2016	2017	+/-%	2016	2017	+/-%
Closed Sales	1,191	1,170	-1.76%	12,171	12,281	0.90%
Pending Sales	1,087	1,207	11.04%	12,793	13,119	2.55%
New Listings	1,859	2,059	10.76%	21,426	22,071	3.01%
Average List Price	175,033	207,059	18.30%	181,765	193,902	6.68%
Average Sale Price	170,356	199,694	17.22%	176,775	188,345	6.55%
Average Percent of Selling Price to List Price	97.25%	98.37%	1.15%	97.35%	97.70%	0.36%
Average Days on Market to Sale	44.12	47.00	6.54%	45.19	43.98	-2.67%
Monthly Inventory	5,250	5,998	14.25%	5,250	5,998	14.25%
Months Supply of Inventory	4.46	4.99	11.96%	4.46	4.99	11.96%

**Absorption:** Last 12 months, an Average of **1,202** Sales/Month

**Inventory** on October 31, 2017 = **5,998**

2016 2017



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